

**2017**

*Time : 3 hours*

*Full Marks : 50*

*Candidates are required to give their answers in  
their own words as far as practicable.*

*The questions are of equal value.*

*Answer any **five** questions.*

1. Write down the full forms of the following abbreviations :

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|----------|---------|
| (a) MRO  | (f) EPS |
| (b) P2P  | (g) SSL |
| (c) HTTP | (h) SET |
| (d) FTP  | (i) AVS |
| (e) TCP  | (j) ATM |

2. What is E-Commerce ? Explain its meaning, nature and concept.

3. Compare between traditional and electronic commerce,
4. Differentiate between B2B and B2C. Explain the major activities of B2C.
5. Explain, in details, the role of E-Commerce in wholesale.
6. What is Middleware ? Explain various services of Middleware.
7. Explain various features and advantages of electronic payment system.

